



## STARSEARCHER'S EXPRESS

brought to you by Be the Star You Are!® 501 c3

PO Box 376

Moraga, California 945456

877-944-STAR

<http://www.bethestaryouare.org>

It is not now, and has never been, our intention to send this free newsletter to anyone who does not want it. If you received this in error, please respond with "REMOVE" on the subject line. Forward this to anyone who you think may be interested in its contents. If this was forwarded to you, and you want to receive it monthly, reply with "SUBSCRIBE" in the subject line. Visit our web site at <http://www.bethestaryouare.org>. Thank you.



### OUR MISSION:

**BE THE STAR YOU ARE!**® is a 501 c3 charity dedicated to empowering women, families, and youth through improved literacy and increased positive media. **BE THE STAR YOU ARE!**® has no religious or political agendas or affiliations.

## MIRACLE MOMENT®:

*"Don't be afraid to go where you've never gone or do what you've never done. To be the star you are you must be what you've never been to have what you've never had."* Cynthia Brian

## MESSAGE FROM OUR FOUNDER



### Cynthia Brian

Sitting on the plane on my way back from walking the red carpet in Los Angeles for the world movie premiere of the inspirational documentary, Tapping the Source (more about this later), I picked up a copy of Spirit magazine. Gary Kelly, President, and CEO of Southwest had penned an article about counting our blessings and giving back. "The traditional holiday season kicks off with Thanksgiving, a holiday based on appreciating our good fortunes. Thanksgiving is a time for families to gather together and reflect on their blessings and on those less fortunate." Perfect, to the point, and poignant.

I want to thank all of our amazing volunteers, both teen and adult, who have given so much of their time and expertise to Be the Star You Are! throughout 2010. The volunteers are the backbone of any not-for-profit, and we have stellar people. Our gratitude to our sponsors, radio guests, donors, and supporters for believing in our work by reaching into your pocketbooks. Without your financial investment to improve literacy and spread positive words, Be the Star You Are! could not exist.

As my special holiday THANK YOU gift to you, I will personally send you an autographed copy of my "heart" book, *Be the Star You Are!®, 99 Gifts for Living, Loving, Laughing, and Learning to Make a Difference* for FREE when you make a donation to the charity of \$100 or more. You'll get a tax receipt, help our programs and enjoy an inspirational gift to share. Email me directly and we'll make this happen. [Cynthia@Star-Style.com](mailto:Cynthia@Star-Style.com)

We wish you all a happy, healthy, and homey Thanksgiving filled with love and laughter. May you all reap the blessings that you have shared with others.

Happy November, Happy Thanksgiving.

*Cynthia Brian*

[Link to Cynthia's website](#)

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**Betty Collier, Author, *Living Inside the Testimony***

<http://www.livinginsidethetestimony.com>





Your life is never going to be the same after reading this incredible journey of faith. You will discover the inspiration that lies within all of us and that there is a master plan for your life also. This inspirational story combines faith, hope, humor, and love. You will discover that you too live inside a testimony meant to be shared with others. Listen to an interview on Starstyle-Be the Star You Are! radio with [Betty](#)

[Link to Betty's website](#)

## ESSAY CONTEST

WIN \$100 AND A GUEST SPOT ON OUR  
RADIO SHOW!



### Be the Star You Are!® 2010 SEVENTH Annual NATIONAL Essay Contest

Sponsored by [US Bank](#)

[Be the Star You Are!®](#) 501 c3 charity announces its 7th annual essay contest to promote literacy and positive messages.

**FEE** \$10 donation per entry

**DATES:** October 18, 2010-January 18, 2011

**FIRST Prize** - \$100 plus guest appearance on the nationally syndicated radio program, Be the Star You Are!® (Total value, \$700) [www.bethestaryouareradio.com](http://www.bethestaryouareradio.com) Additionally, your story will be published in our Star Searcher Express newsletter and at [www.bethestaryouare.org](http://www.bethestaryouare.org). In the event of a tie, winners share cash prize and both receive publication and radio interviews. Winners will also receive an autographed copy of Be the Star You Are!®

**Runner-ups** –Published in our StarSearcher's Express newsletter and noted on web site.

#### TOPIC

**“How do we create more happiness and abundance in our lives through service to others?”**

All submissions must be received by Be the Star You Are!® by midnight January 18, 2011. Essays accepted by email being only.

You may enter as many essays as you'd like, however each one must be emailed separately

accompanied by a \$10 tax deductible donation entry fee. You may make the donation by check or credit card. Donation can be via PAYPAL

All entry fee donations are tax deductible according to the law.

Any statistics must be documented with researched sources.

Word Count: Please keep stories between 300-600 words. Please TITLE each entry.

Email address: [info@bethestaryouare.org](mailto:info@bethestaryouare.org) (attachments in a WORD document, please)

Send donations via US mail – Be the Star You Are® charity, PO Box 376, Moraga, Ca. USA 94556

All submissions must be original, and the sole property of the author. Author retains all rights to submission. Winners and runners-up entries will be published on Be the Star You Are!® web site effective February 9, 2011. Winners notified by that date. Winners will be listed in the newsletter and on the web site. No additional mailings will be considered. Payment accepted by check, VISA, MasterCard, or PAYPAL. Payment must be done at the same time of submission. If sending multiple entries, you may send one check with noted essay titles. All entries without donation are disqualified.

Please supply:

- \* Author's name
- \* Mailing address
- \* Email address
- \* Phone number
- \* Word count
- \* 30 Word BIO

Visit [www.bethystaryouare.org](http://www.bethystaryouare.org) under WRITE for more information or email [info@bethestaryouare.org](mailto:info@bethestaryouare.org)

## GIVING TIME

In his book, *The Master Key System*, Charles Haanel wrote “the source of all life and all power is found within. The more we give, the more we shall get.” We have an innate need to be of service and do *good*. Money matters. It is a necessity for a non profit just as it is for any business, family, or entity. Donations have been slow in the past few years due to the economy, yet making a tax deductible donation is good for your soul as well as your tax return. Charity Navigator, a watchdog in the non profit world, is often asked how much should be given to charity annually. We reprint their succinct answer from their November 2010 newsletter here:



“Many people commit a percentage of their annual income to their philanthropic endeavors, such as 2% or 10%. But there really is no magic number or percentage that everyone should follow. The important thing is to be thoughtful and to plan for your charitable gifts. If you haven’t already set a budget for your household’s annual giving, then now is the time to do it. The December 31st deadline for making contributions that qualify for a deduction on your income taxes is quickly approaching.”

Please consider making a tax-deductible [donation](#) to Be the Star You Are! now. We are small, efficient, and busily working to improve lives. Thank you for your donations.



## HOW YOU CAN HELP!

- ✓ Send a tax deductible contribution or offer a monetary tribute or memorial to a loved one
- ✓ [Buy quantities of our books](#) and shirts. *Be the Star You Are! 99 Gifts for Living, Loving, Laughing and Learning to Make a Difference and Be the Star You Are! for TEENS*
- ✓ Donate air miles
- ✓ Sponsor our syndicated [radio program](#)
- ✓ Donate goods that can be auctioned off at an event
- ✓ Make [BE THE STAR YOU ARE!®](#) the beneficiary of your UNITED WAY donation
- ✓ Shop at your favorite stores on-line by visiting our [on-line shops](#)
- ✓ Sponsor an event making [BE THE STAR YOU ARE!®](#) the charitable beneficiary
- ✓ Donate through Ebay/Missionfish at [http://donations.ebay.com/charity/charity.jsp?NP\\_ID=1504](http://donations.ebay.com/charity/charity.jsp?NP_ID=1504)
- ✓ Ask your company to match your donation or make a contribution
- ✓ Volunteer time
- ✓ Become a Benefactor
- ✓ Establish A Charitable Giving Account with an Investment Firm in the name of **BE THE STAR YOU ARE!®**

Please join our galaxy of Stars and support **BE THE STAR YOU ARE!®** with your contributions and/or ask your company to be on our team. Visit the [web site](#). Please send your checks to: **BE THE STAR YOU ARE!® PO Box 376, Moraga, California 94556.**

We can be reached at **877-944-STAR**. You will receive a receipt for your tax deductible donation. Credit card contributions and purchases are accepted.

***Thank you for caring and sharing.***

## HOLIDAY SHOPPING

Just in time for the holidays, [BUY any three books](#) and receive a FREE T-shirt that says "Be the Star You Are!-Read, Lead, Succeed". Available in all sizes. Let us know to whom you want the books autographed, and you'll get FIRST EDITION autographed copies. Please state size. Email: [info@bethestaryouare.com](mailto:info@bethestaryouare.com)



**BUY a CASE** (26 books) of Be the Star You Are! or Be the Star You Are! for TEENS, and we'll ship a case of other books in our library valued at \$500 or more to the cause of your choice. WOW! You get two award winning books to give to friends and families. Your favorite school, charity, or cause will get the gift of literacy. For this offer, please email [info@bethestaryouare.org](mailto:info@bethestaryouare.org) for easy ordering. And you get a TAX DEDUCTION.

## NEWS YOU CAN USE

### STAR TEEN BOOK REVIEWERS

Terry Doherty, founder of the The Reading Tub, was interviewed about her work with children's books. Be the Star You Are!® has been a long time partner with the Reading Tub in providing book reviews from our STAR TEEN BOOK REVIEWERS. It has been a supportive relationship that benefits teachers, families, librarians, and the kids

themselves. [Read all about it.](#) Our teens have now contributed over 600 fantastic reviews. BRAVO!

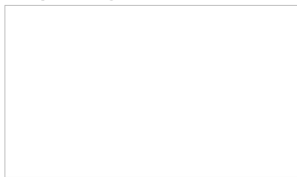
### TEEN IN THE LIMELIGHT

Katie Kale, a teen contributor to our book, *Be the Star You Are!® for TEENS* wrote the chapter, The Gift of Support. She is starring in a new movie, *Spot Check*, soon to be released. We'll give you more details to follow this rising star in our next newsletter. Make sure to watch her [interview](#). Congratulations, Katie!



### SHINE, the webisode

Our video director, Robert Mohr has been busy shooting and editing material for our newest webisode, *Shine*. Be on the look out for upcoming You Tube videos that are inspiring, life enhancing, fun, and practical. Thank you Robert!



### SALUTE TO OUR WEB MISTRESS



Kim Carlson is not only an accountant, nature lover, and crafty home and garden designer. Kim is our esteemed web mistress who has kept our site updated and organized for a decade. She also wrote the chapter The Gift of Attitude for our [Be the Star You Are!® for TEENS](#) book. Whenever you need an attitude adjustment, check out Kim's story. A big California attitude of gratitude hug to our phenomenal volunteer from Washington!

### WISH LIST

Our Letters for Literacy Campaign is in need of **postage stamps**. If you have stamps of any denomination that you'd like to donate, we'll be most appreciative. Send stamps to Be the Star You Are!®, PO Box 376, Moraga, Ca. 94556. For donations of \$10 or more, we'll email you a tax receipt.

Give a Case of Books to the charity, school, non profit, or organization of your books with a donation of \$99 to Be the Star You Are!®. We will send \$500-600 worth of brand

new books on subjects appropriate to your cause. You'll get a tax deduction while giving the gift of reading.

(Note this program will be eliminated in 2011 due to lack of shipping funds. If you want to help your favorite cause, participate today!)

Our holiday distributions have already begun as we ship cases of resources to charities around the country. Thank you for helping in any way you can with the shipping costs.

## **WORLD MOVIE PREMIERE Wrap Up!**

### **Tapping the Source Movie**



On November 12 in Los Angeles, California our Founder and Executive Director was privileged to walk the Red Carpet at the world movie premiere of documentary *Tapping the*

*Source* where a sold out audience of 1200 filled the Agape Theatre. Over one hundred renowned scientists, actors, authors, athletes, spiritual leaders, philanthropists, and healers from around the globe revealed the source of happiness and abundance.

Produced by Bill Gladstone, Richard Greninger, and Gayle Newhouse, *Tapping the Source* was filmed throughout the world showcasing the wisdom of Jack Canfield, Mark Victor Hansen, Michael Bernard Beckwith, Dannion Brinkley, Monique Coleman, Cathy Lee Crosby, Barbara DeAngelis, Tanya Roberts, Neale Donald Walsch, Mariel Hemingway, Jean Houston, Barbara Maxx Hubbard, Cynthia Brian, and more. Cynthia Brian has been a pioneer in the personal growth and achievement movement for two decades. She believes that abundance and happiness are our birthrights and that we all have the ability to live lives of meaning. "I am honored to be profiled in this illustrious film which offers the secret to success and fulfillment. My entire life has been dedicated to helping others achieve their dreams and reach their goals. Everything is possible. Tapping the Source is another method to reach an audience in need of positive messages." Some say *Tapping the Source* is a movie, others call it a movement. *Tapping the Source* will shift your consciousness providing a journey of awareness and joy.

[View photos:](#)

[Buy DVD](#)

**RADIO FLYER**

Starstyle-Be the Star You Are!® radio program continues to grow and glow. Listen live every Thursday from 3-4pm PT/6-7pm ET on [World Talk Radio/Voice America](http://WorldTalkRadio.com)



For photos, descriptions, links, and more information, visit the

[archives](#). Here you can search for shows by date and name under Radio, meet our Distinguished Guests, read the Praise, find out about upcoming events, and watch videos.

**For guest guidelines, contact our Guest Coordinator, Angela Siekman at [radio@BethestaryouareRadio.com](mailto:radio@BethestaryouareRadio.com).**

*“Thank you soooooooooooooo much for such a great interview. You made it very easy, and it did feel like we were simply having a phone conversation between friends. You are unique and your show is awesome. I truly appreciate the opportunity to be part of it, and I am very thankful that you selected me to be on the show. It certainly helped that you had read the book!!! (I've done interviews before where the host had not read it) I could not have asked for a more professional and enthusiastic interview. YOU ARE QUITE CHARMING, and I see why your show gets such rave reviews!!! You are indeed the best!!!!”* **Betty Collier, Author, Living Inside the Testimony**

*“Thank you for today's fun, positive, interview. You did, indeed, promote the books well.”* **Wendy Soria, Author, Legacy Prompt Journals**

*“I wanted to publicly thank you for helping my book, The Twelve, become an international best seller. Starstyle-Be the Star You Are! radio show was one of my first interviews and you launched my book. I am very grateful.”* **Bill Gladstone, Author, Tapping the Source and The Twelve**

*“Cynthia, thank you for a lovely interview. You are a GREAT interviewer.”* **Barbara Taylor Bradford, #1 NY Times and international best selling author of 26 books**

[Link to RADIO website](#)

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<http://www.igive.com/welcome/warmwelcome.cfm?c=30993&m=421262>

<http://mycause.com/BTSYA>

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[Link to my website](#)



From everyone at Be the Star You Are!®

enjoy a beautiful, healthy Thanksgiving.

**BLESSINGS AND THANK YOU!**



WOMEN'S EMPOWERMENT

CAMPAIGN 2010



GUIDE STAR

GREAT Nonprofits

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