



SPONSOR OUR 2009 SIXTH ANNUAL NATIONAL ESSAY CONTEST

We hope that you will consider being our sponsor for the Sixth Annual National Essay Contest November 18, 2009 and ending on January 18 2010. . Sponsorship fee is only **\$729.00** as a tax deductible charitable contribution.

The essay topic for 2009 is:

“Who is your role model and/or mentor? In what ways has this person changed your life for the better?”

Besides the charitable donation to a wonderful local charity, **sponsor** will receive the following promotions:

1. Major announcement with logo in all Be the Star You Are! charity flyers, newsletters, e-zines through end of February, 2010.
2. Radio promotion in conjunction with the essay contest through February 2010 on our syndicated radio show, Starstyle® Be the Star You Are! The show is broadcast live each week, podcast, archived, and syndicated to **THIRTEEN** networks worldwide. Our radio program broadcasts on the world’s largest radio network-World Talk/Modavox/Voice America. We have 5.5 million listeners. Promotion on one show costs a minimum of \$800 per week, and this sponsorship gives you a mention through February! GREAT value for your donation. Sponsor will get 14-16 radio announcements.
3. Featured placement on the web site, www.bethestaryouare.org
4. Listing in our Galaxy of Stars
5. Prominent publicity in our numerous essay e-blasts, social networking, twitter, facebook, etc..

Apathy is consuming our country. Every day when we turn on our television sets, we are bombarded with heart-wrenching tales of violence, abuse and a host of other obstacles. Drug use, gang violence and unsafe sexual promiscuity threaten not only the future of our young people but the future of our work force. Believing that information infused with inspiration has the power to transform and change lives, **BE THE STAR YOU ARE!** offers tools for daily living by promoting literacy and positive media. through edu-tainment. We invite you to join our Galaxy of Stars by sponsoring us. **Donation only \$729.00**

To sponsor, contact Cynthia Brian, Executive Director at Cynthia@bethestaryouare.org or 925-377-STAR.

BE THE STAR YOU ARE!, a non profit 501 c3 volunteer organization, is making a difference in your community. Everybody counts. Ingredients of positive programming:

- ❖ life lessons and empowering stories
- ❖ guidelines for happiness, prosperity, personal growth
- ❖ promotion of self esteem, self-growth, self-confidence, self-worth

BE THE STAR YOU ARE! PO Box 422, Moraga, Ca. 877-944-STAR www.bethestaryouare.org

